

The Madison Chapter of the Association for Women in Communications welcomes

Pat Alea

Career counselor and executive coach

Clarity! Strategy! Action!

Three Steps to the Best Work of Your Life

Thursday, September 21

The Doubletree Hotel at 525 West Johnson Street

Free parking on-site in ramp

Networking and registration at 5:30 p.m.

Dinner and program from 6:00-7:45 p.m.

Pat Alea will share thoughts on the limitations of time and the abundance of opportunity in our lives. How can we choose among too many hopes, too many dreams, and too many schemes while our professional clocks keep ticking away? Three critical steps to career planning – clarity, strategy, and action – will be explored with plenty of time for an energetic dialogue. Come hear nationally renowned presenter Pat Alea share valuable career advice.

Alea works with individuals and organizational leaders on aligning vision, values, and powerful outcomes. She is a consultant on demographics and planning strategies for Fortune 500s as well as for local nonprofits. She is a founding member, co-manager, and moderator of Women's Executive Leadership Summit, now in its fourth year. Alea, who has more than 15 years of marketing experience, is also an instructor at the UW Small Business Development Center. She is regularly featured on Wisconsin Public Radio's *Careertalk* segment. She is co-author of a book called *The Best Work of Your Life* (Penguin Putnam, 1998), which deals with how to develop a career that incorporates every key aspect of your life. Alea maintains a small private practice in career consultation and executive coaching.

Please bring a friend or business associate to hear Pat Alea on September 21. All are welcome to attend.

For more information, go to <http://www.awc-madison.org> or e-mail ajmartin@charter.net.

ADVANCE REGISTRATION REQUIRED BY SEPTEMBER 14, 2006

Cost to attend this dinner program is \$17 for members and \$21 for guests. Please mail payment to AWC-Madison Chapter, c/o Nancy Kern, 19 Loon Lane, Madison, WI 53717. Due to our commitment to the hotel, prepayment is required, and cancellations received after September 14 cannot be refunded.

Menu Choices

- Choice 1 (vegetarian option): Pasta primavera, dinner salad, dinner roll, iced or hot beverage, cookie
- Choice 2: Roast turkey, garlic mashed potatoes with gravy, dinner salad, dinner roll, beverage, cookie

Name _____ Company _____

Email _____ Phone _____